



Youth Social Media Internship Description

Healthy Lamoille Valley is seeking a dynamic Lamoille Valley youth (15-18 year old) social media intern to manage, reshare, and create original content for our [Instagram account](#). The goal of our Instagram account is to empower and educate youth to make a positive change for the well-being of our community. Healthy Lamoille Valley is a coalition of individuals and community organizations working collaboratively to prevent and reduce youth substance misuse and encourage youth to make substance free healthy choices.

Social Media Intern Job Responsibilities:

- Learn about Healthy Lamoille Valley's work and stay updated on current projects and campaigns
- Manage Healthy Lamoille Valley's Instagram account: creates original content (posts, stories, reels, etc), and reshare relevant content that:
 - Promotes youth well-being, resources, and opportunities
 - Educates youth about substance misuse
 - Highlights the work of Healthy Lamoille Valley and community partners
- Create or reshare at least one piece of content (posts, story, or reel) per day at least 4 days a week
- Brainstorm and research peer-to-peer campaign ideas in collaboration with the Youth Substance Prevention Coordinator
- Monitor the Instagram account: engage in a professional manner with comments and messages and block and/or report any inappropriate or hateful communication
- Share and promote the Instagram account with peers
- Complete any other related duties assigned by the Youth Substance Prevention Coordinator
- Commit to being substance-free

Hours and Benefits

\$13/hr

5 hrs/week for the '23/24 school year. We will revisit at the end of school year for potential for summer continuation

Social Media Intern Qualifications / Skills:

- At least a year of experience creating content on Instagram
- Knowledgeable of Instagram and social media
- Passionate about our mission
- Verbal and written communication
- Organization
- Self-management skills
- Professionalism
- Teamwork
- Basic graphic design (preferred)

To apply, send a letter of interest stating your qualifications to Youth Coordinator Brian Duda at brian@healthylamoillevalley.org by September 30, 2023

Anticipated start date for the position is October 30th, 2023